THE OFFICIAL BAND AID MAGAZINE NO. 1 £1.25

BAND AID

FEED THE WORLD

FEED THE WORLD

BAND AID

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Band Aid photographs by Brian Aris
and written by Simon Hills.

Distributed by
WHS Distributors,
St John's House
East Street
Leicester
LE16 6NE
Telephone 0533 551196

Published by Sawmill Publications
Sawmill House, Park Farm Road,
High Wycombe, Bucks, HP12 4AF England.
Telephone (0494) 24159

Published for BAND AID Trust
December 1984

Donations should be made payable to:

BAND AID TRUST

and sent to:

Philip Rusted
Stoy Hayward & Co.
54 Baker Street
London W1M 1DJ

the accountants for Band Aid Trust

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Consisting of:–

**Bananarama, The Boomtown Rats,
Phil Collins, Culture Club, Duran Duran,
Heaven 17, Marilyn, Kool & The Gang, The Police,
Spandau Ballet, Status Quo, The Style Council,
Ultravox, U2, Wham and Paul Young**

**With added
contributions by:–
David Bowie,
Eurythmics, Frankie
GTH, and Paul
McCartney.**

WHY THEY DID IT

ITS POLITICAL equivalent would have seen Reagan, Thatcher, Chernenko, Mitterand and even Fidel Castro grooving together.

But this was musicians. Culture Club, Paul McCartney and Sting all together in the same studio, working towards the same cause. Feeding people.

If you new how hard it is to get one musician to commit him or herself to be at a certain place at a certain time, then your mind would boggle at the thought of getting this lot together. Paul Young, Spandau Ballet, the Style Council . . . the list still goes on.

(It all started because of Bob Geldof).

Geldof on the blower, Geldof at his bosses, Geldof at his mates.

The man bellowed and blustered at anyone and everyone he could get his hands on to make this thing work. He shouted at people so that his word could be turned into food for Ethiopia.

And they all came. Duran Duran, the Young Ones, Bananarama, Heaven 17. They were all singing for their supper, but this time, it was for others to eat.

★ ★ ★

In the studio it was down to Bob Geldof and Midge Ure of Ultravox to direct the crew and make the Band Aid single 'Do They Know It's Christmas?'

New boys like Duran Duran and Wham! teamed up with the experience of Paul McCartney and Status Quo. There were arguments, there was confusion, there was stopping and starting, and at quite a few times, there was absolute chaos. But together they sang, and the record was born.

★ ★ ★

Everyone's services were given for free. Every penny had to be made available to reach the starving in Ethiopia.

And it wasn't just the artists who were contributing. A video and documentary film were made, free of charge.

Publicity companies offered their services for nothing. Music papers like Sounds, Smash Hits, and the Face have donated free advertising space, along with Melody Maker, Music Week and No.1.

Even the people who go round flyposting – normally known as dubious characters – were carrying out their job without asking for a penny.

Lastly, of course, the record company Phonogram is manufacturing and distributing the single without profit. And the shops like Boots, Smiths, HMV and Our Price are selling the disc at cost price – £1.35.

★ ★ ★

Like everyone else, Bob and girlfriend Paula Yates were concerned, no, shocked, by the plight of thousands of people dying every day.

"I really couldn't handle it, you know," says Bob. "I think it was that particular clip where it showed you this nurse and she had to choose 300 babies from a total of 10,000, and in effect those 300 were going to be given some sort of liquids that they had in the camp, and the rest of the 10,000, well, they were going to die.

"It was this sort of random decision between life and death that really got me.

"So it just affected me pretty badly, and I started to think, well I know a hell of a lot people, I must be able to get something organised."

And so Band Aid was born. A group of musicians who all felt that something not only should, but COULD be done.

There was U2, who had one day off from their world tour, and used that day to fly into London and help record the single.

Spandau Ballet got off stage in Tokyo at three in the morning and chartered a special plane to get to London in time for the recording.

And all the others, Bananarama, cancelled a recording session, so did

DURAN DURAN
arena

Phil Collins. And one by one, they all came together.

The result was the most celebrated collection of pop and rock stars that had ever been seen together at one place at one time.

★ ★ ★

Everything was tense in the studio. Boy George rushed in by Concorde and a fast car sped him through London's West End to get him to the studios.

When he arrived he embraced Simon Le Bon, and George whispered, "come on dear, let's start some rumours."

But this was fact. Even Bob and Paul Weller – never the best of friends in the past – forgot their differences and talked to each other.

Bananarama joked with Status Quo's Rick Parfitt. "Will you support us on our tour next year," they joked. "Sure", he agreed.

Everyone new that this record had to be a success. It went beyond their personal careers and personal views.

"If this beats Quo to number one at Christmas, I'll be a happy man," said Francis Rossi.

"Also it'll stop Frankie Goes to Hollywood getting to number one at Christmas," George laughed. "And that's a great cause.

"Hopefully if the fans of the people who are here today and have played on the record go out and buy it, then it'll be number one, and for once we'll have a record there that's for a good cause.

"I think at the moment that hype has taken over pop music, and the sooner the fans find something worthwhile to buy, the better for the industry."

Not only for the industry, for everyone. As Bob Geldof said – "It didn't look like a bunch of stars but a bunch of ordinary people off the street."

And above all, it was human concern and compassion in that studio. Concern that yet again broke down barriers.

★ ★ ★

Only now are we hearing about the disaster. Lack of rain, overgrazing, soil erosion and civil wars have all contributed to it.

But perhaps Band Aid is a start. The start of a realisation that we in the West aren't the only people in the world.

And that we DO have the resources to help.
'Do They Know It's Christmas?' proves it.

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COMMENTS

Simon le Bon
I'm delighted to be here. When Bob rang to ask us to turn up we just dropped everything. It's a great idea and it shows, I hope, that we care. Just buy it, for everyone in Ethiopia.

Culture Club

Boy George: "The fact that I did it speaks for itself. It's obvious why I did it."

Jon Moss: "People always talk about helping out, but I am very happy that I was physically able to do something to help, over this disturbing problem."

Status Quo

Rick Parfitt: "It's the sort of project that if you're asked to join you immediately say yes.
I thought it was right, and I wanted to be involved with it."

"I was in the country and free and jumped at the chance at some sort of involvement to help the people of Ethiopia."

Bananarama

"Our manager told us on Friday while we were on our way to a photo session, and obviously we made it there. It was a great atmosphere."

Style Council

Paul Weller: "I did it because it's a great idea."

Phil Collins: "The reason for my participation in the project should be obvious.

"I have always tried to help out with worthwhile causes where and when in the past. I was very flattered to have been asked – and I didn't expect such a lively and prestigious turnout."

Ultravox

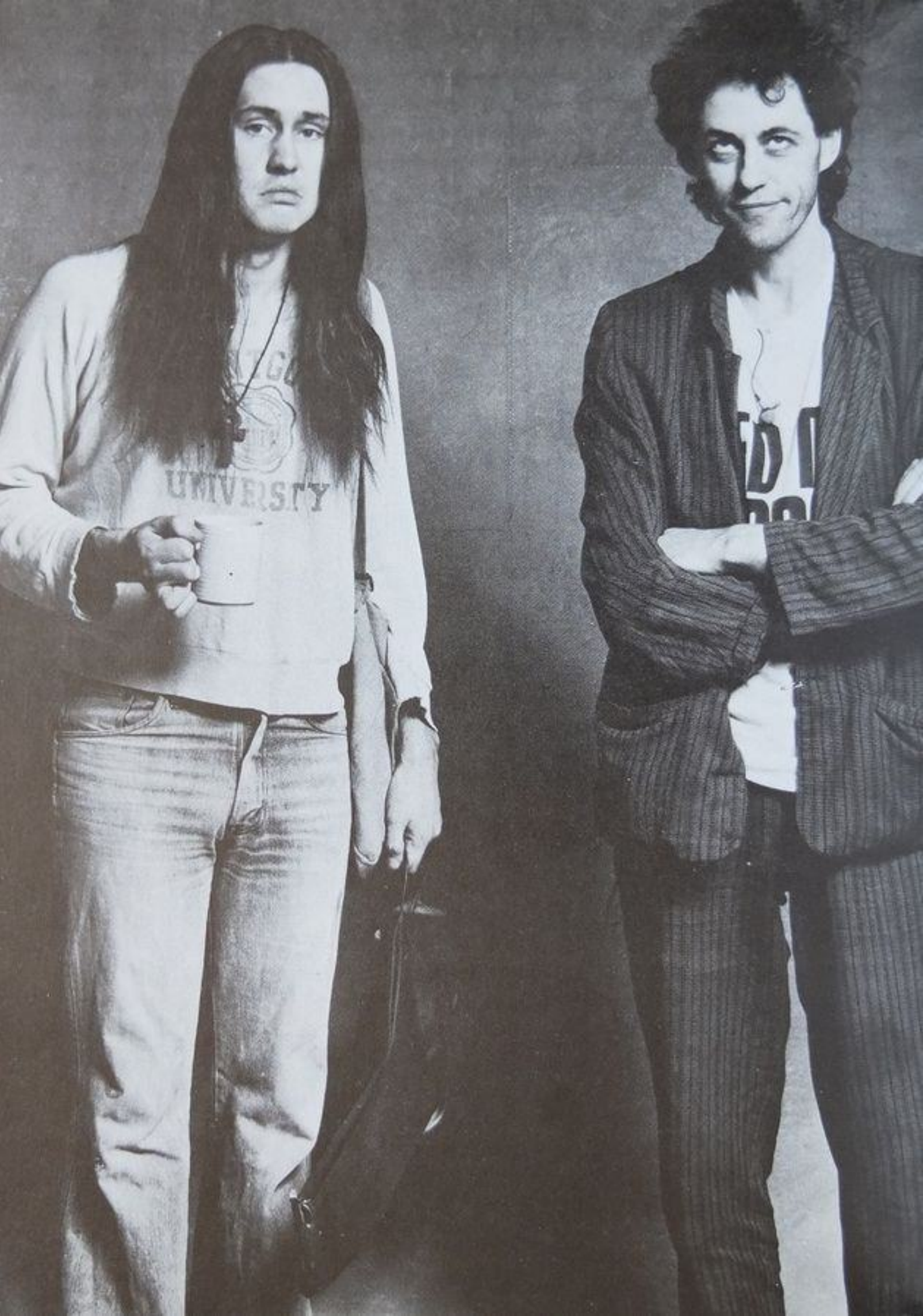
Midge Ure: "I was up in Newcastle recording the Tube when Bob Geldof called me. I did it because anybody in the music business can exploit their position to help a good cause like this."

Chris Cross: "I thought it was such a good idea that I approached Midge to see if I could help. I did it because it makes a fantastic change to give a Christmas present that really means something."

Eurythmics

Annie Lennox: "I wish we could have been involved with the Band Aid project but unfortunately Dave and I were out of the country working."

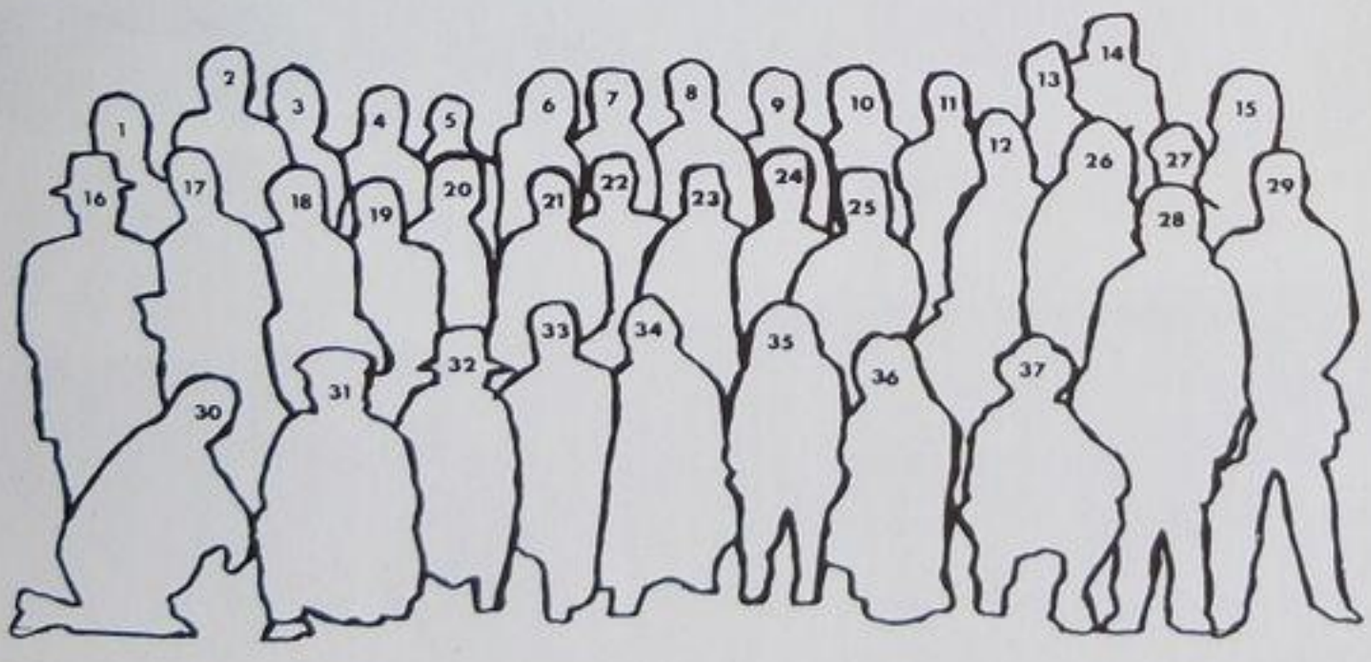
"The project is creating great waves and we hope to add to this in 1985 with a flexi disc written exclusively to provide funds for Ethiopia."


UNIVERSITY

1 Adam Clayton
2 Phil Collins
3 Bob Geldof
4 Steve Norman
5 Chris Cross
6 John Taylor
7 Paul Young
8 Tony Hadley
9 Glenn Gregory
10 Simon Le Bon
11 Simon Crowe
12 Marilyn
13 Keren
14 Martin Kemp
15 Jody Watley
16 Bono
17 Paul Weller
18 James Taylor
19 Peter Blake (sleeve artist)
20 George Michael
21 Midge Ure
22 Martin Ware
23 John Keeble
24 Gary Kemp
25 Roger Taylor
26 Sarah
27 Siobhan
28 Peter Briquette
29 Francis Rossi
30 Robert 'Kool' Bell
31 Dennis Thomas
32 Andy Taylor
33 Jon Moss
34 Sting
35 Rick Parfitt
36 Nick Rhodes
37 Johnny Fingers

ALSO FEATURING:
David Bowie
Boy George
Holly
Paul McCartney

Many thanks to all the fine artists who kindly donated their time and effort in the making of this record



FEED THE WORLD

Hunger in Africa

Africa, south of the Sahara is in the grip of a major food crisis which is affecting up to 150 million people in 24 countries.

Large areas of Africa sometimes have times of drought but this present drought is exceptional.

The emergency

Lack of food and water has forced many people to leave where they live. Civil war is now going on in some African countries and this has added to the number of refugees. For example it is estimated that over 1,300,000 refugees are concentrated in Somalia (next door to Ethiopia in the horn of Africa) and in the Sudan alone. Civil war has also made the transport of

Photograph kindly supplied by Christian Aid

food and medicines very difficult and this causes death or malnutrition which often causes brain damage and disease.

Since 1970 the production of local food for the people to eat themselves has fallen steadily. When food could be grown it was often food which was for export to western countries and unsuitable for the local people.

Ethiopia

The country of Ethiopia is the oldest of Africa's non-Arab states. The areas known as Eritrea and Tigray are part of Ethiopia

but want to be able to run themselves and this is the reason there is now a civil war between these areas and the Ethiopian government who rule from the city of Addis Ababa.

In 1973 news of a famine which had been going on for several years in the highlands of Tigray and Wollo began to be known to the outside world and we eventually saw the result of this famine on the television screens. The full horror of the deaths of tens of thousands in villages that were beyond the reach of help because the government had built no roads or grain stores.

By 1974 the old Ethiopian empire had begun to be seriously effected by the 'liberation movements' being set up in many areas against the government. In 1975 the Ethiopian government ruled through a military council to which all ministers are responsible. Ethiopia receives aid from many Western countries as well as from the Soviet Union and China, which helped it win the war with Somalia in 1978.

Ethiopia has a population of 32 millions.

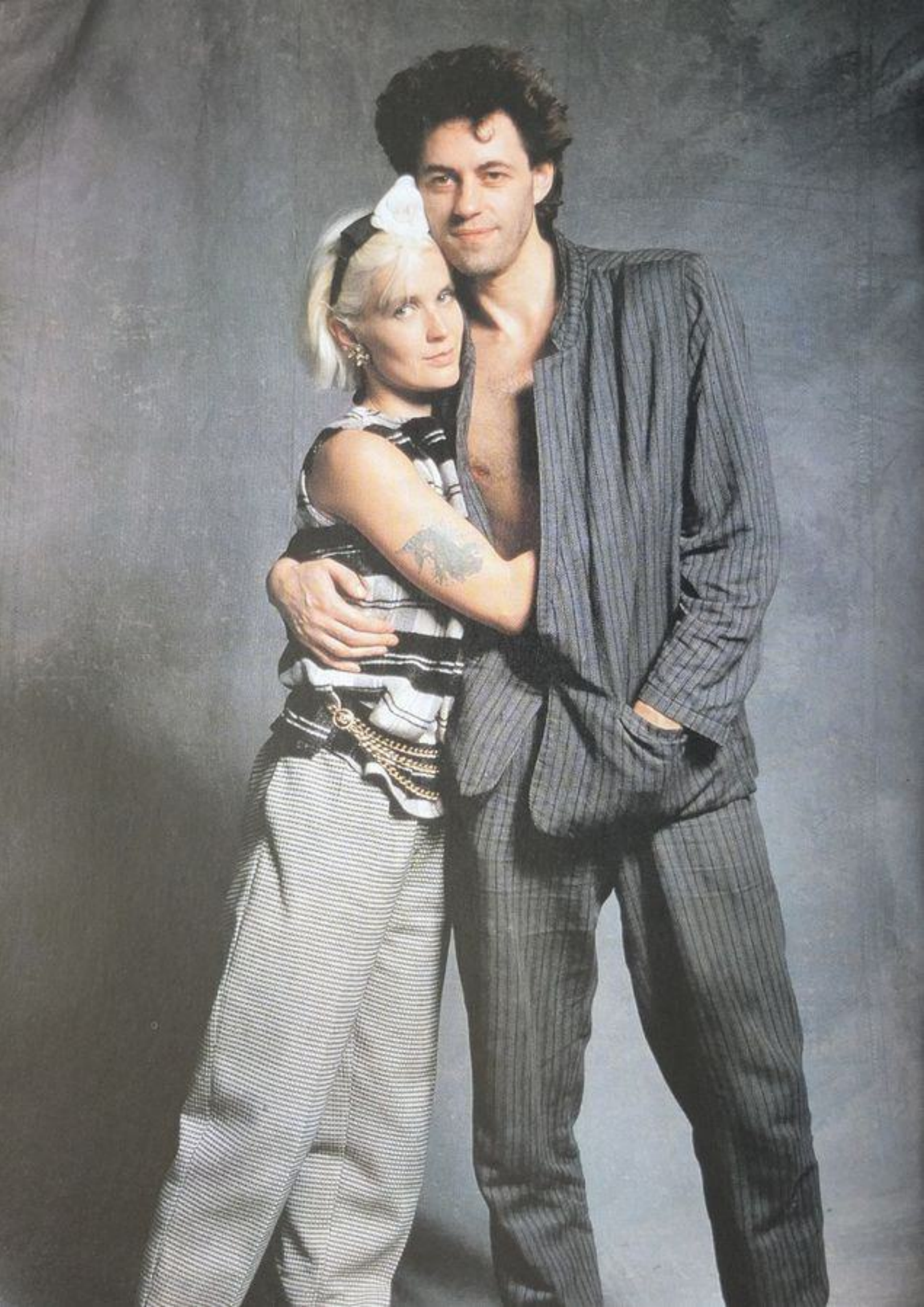
To sum up

Lack of rain, overgrazing and soil erosion are not the only causes of famine because when there is also a lack of aid and civil wars this ensures that instead of a drought situation that the people could possibly handle, now becomes a nightmare where thousands perish and millions suffer.

What can you do?

You could write a letter and say that the British Government should act more quickly and send more aid. The letter should be addressed to your local member of parliament and send it to House of Commons, London SW1.

Photograph kindly supplied by Christian Aid



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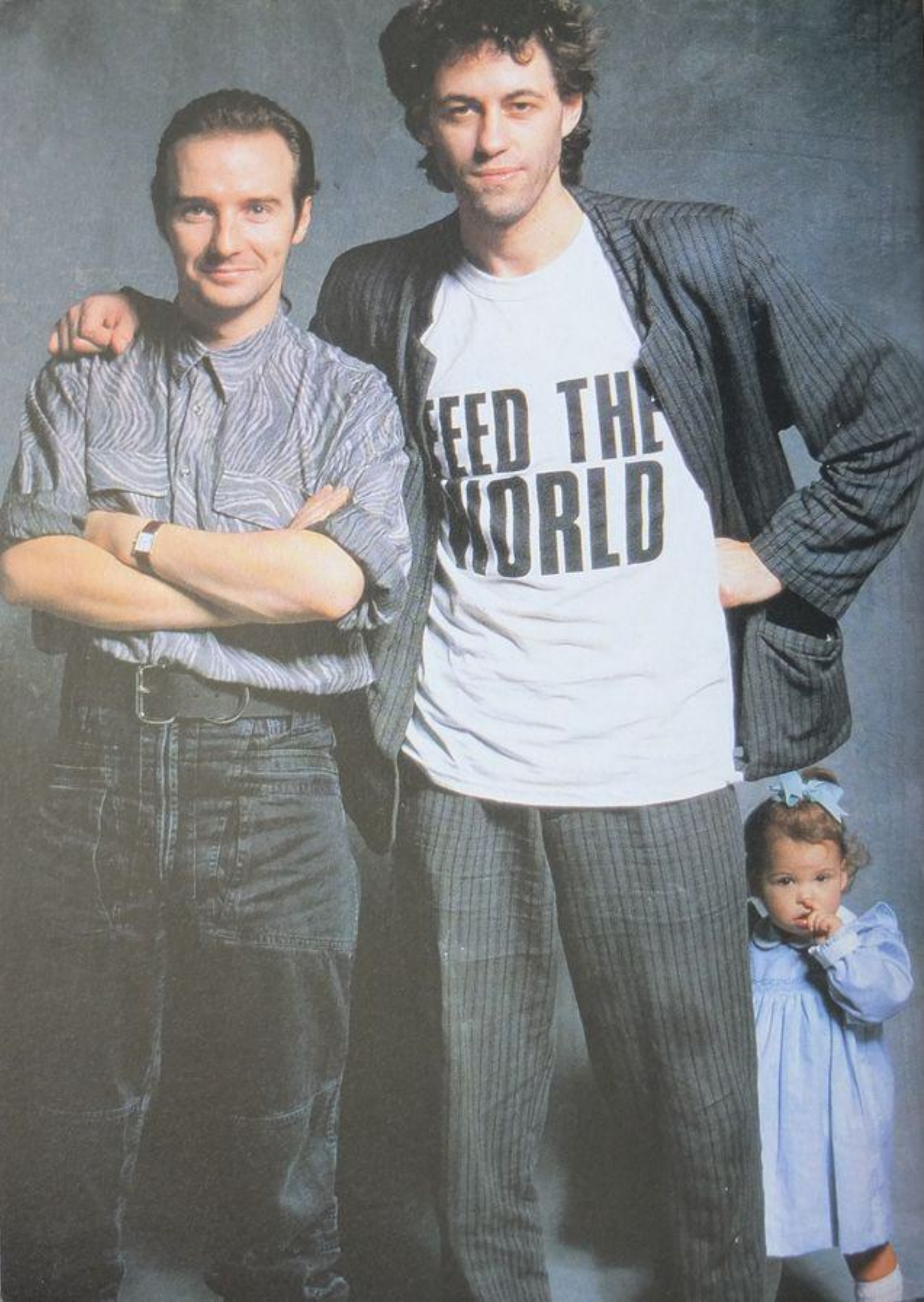
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